

Go Big GIVE Terms and Liability Agreement

Organizations agree to the following information to participate in Go Big GIVE.

Eligibility Guidelines – *Participating organizations will follow and agree to the established eligibility guidelines.*

- Organizations have a current 501(c)(3) public charity status as recognized by the IRS to be a qualified recipient of tax-deductible gifts.
- Meet federal filing requirements for tax-exempt organizations.
- Have an organized board & volunteer base with a visible, physical presence that provides services directly impacting Hall, Hamilton, Howard and Merrick Counties. Funds raised during Go Big GIVE will be used for services in Hall, Hamilton, Howard and Merrick counties.
- Are in compliance with all applicable federal, state and local laws, ordinances and regulations including, but not limited to, the USA Patriot Act and all applicable anti-terrorist financing and asset control laws.
- Will comply with the Terms of Participation for Go Big GIVE Day as outlined by the Heartland United Way and Greater Grand Island Community Foundation.
- Are governed by a body such as a board of directors, board of trustees, etc.

The participating organization confirms that they are **not:**

- An organization that exists primarily for religious and political activities.
- A church or a place of worship (unless it is running a verified community benefit program).
 - *A community benefit program provides a direct service (for example like a backpack program, a camp, leadership classes, etc.).*
- A government organization.
- A school (School Foundations may participate).
- A private or corporate foundation.
- A media outlet (radio, TV, newspaper, etc.)
- A social group that advocates and practices hatred, hostility, or violence towards members of race, ethnicity, nation, religion, gender, gender identity, sexual orientation, or any other designated sector of society.

Technology partner

- Neon One is the technology partner for the Go Big GIVE day and is a recognized technology leader for incentive-based fundraising programs.
- Each transaction will incur approximately 5% in processing, transaction and credit card fees.
- Credit card transactions are secure, backed by a PCI Level 1 secure service provider certification.
- The Greater Grand Island Community Foundation and the Heartland United Way do not collect fees or receive financial benefits as coordinators of Go Big GIVE.

Go Big GIVE donations

- Organizations will not provide any benefit or privilege of value (*more than a token benefit as defined by the IRS*) to a donor in return for their donation made in conjunction with Go Big GIVE.
- Donors are able to designate their donation to a specific program or project through Fundraising pages.
- Go Big GIVE is an online fundraising program. In order for donations to be counted for the match-pool funds and incentive prizes, donations will need to be made online through the GoBigGIVE.org website and designated to participating organizations between the pre-give period before Go Big GIVE, or between the hours of 12:00 am and 11:59 pm on the official Go Big GIVE day. Donations entered at any other time and/or by any other method (manually) are ineligible for any of the online incentive prizes.
- Applicant organizations will receive a proportional share of the match-pool funds based on donations received through Go Big GIVE. The proportional share will be based on the total dollars raised by the individual participating organization in relation to total dollars raised by all participating organizations.
 - Example: If the participating organization raises 5% of total funds raised by all participating organizations during the GBG period, applicant organization will share in 5% of the match-pool funds
 - Gifts up to \$25,000 per unique donor per nonprofit are eligible for the Challenge Match
- Any participating organization who secures their own challenge grant beyond the match-pool funds is responsible for securing and entering those funds through the Go Big GIVE website.
- Participating organizations will not solicit donations through Go Big GIVE for such purposes as:
 - a. Memberships
 - b. Legally binding pledges
 - c. Support of a political campaign
- Each gift processed through Go Big GIVE should be 100% tax deductible. This statement will be added to the bottom of the donor's receipt. Please ensure you are compliant. *"If any benefits, that are more than a token benefit as defined by the IRS, were received in exchange for your contribution, the value of the benefit received is not tax deductible. Please consult your tax advisor regarding the deductible amount of your contribution and consult the donor organization regarding the estimated value of the benefit you received."*

Promotional and Marketing

- Participating organizations should promote the event to their donors through methods of their choosing. We encourage organizations to take advantage of the Go Big GIVE promotional and marketing materials that are available on the nonprofit Toolkit.

- Any paid promotional methods utilized by the participating organization are solely at participating organization's discretion and expense.
- Go Big GIVE organizers will promote Go Big GIVE through its media partners and will provide social media marketing materials to participating organizations.
- Participating organizations are responsible for cultivating donors for Go Big GIVE.

Post Event

- Approximately 60 days of event close, Go Big GIVE will provide participating organization's payment in the amount of total donations received on behalf of participating organization net credit card and transaction fees, plus applicant organization's proportion of match-pool funds and incentive prizes.
- Match-pool funds will be distributed to all donations up to \$25,000.00 per unique donor per nonprofit organization. For example, if a donor gives more than one donation totaling \$25,000.00 to the same nonprofit, only \$25,000.00 from that donor will receive its allocated proportion of match-pool funds.
- Sponsor organizations are ineligible to receive incentive prizes (this includes Random Prizes, Fundraising Prizes, and Match Minutes).
- Each participating organization will have access to their donor list, which includes contact and amount information for their specific donors. The Go Big GIVE team encourages organizations to send thank you notes but we ask that you wait to do so until you have received your final numbers. Donor information is never sold to a third party. The Go Big GIVE team reserves the right to communicate with donors for surveys, newsletters, philanthropic education, and other information.
- If donors accidentally make a gift to the wrong organization or make a duplicate gift by mistake, please contact the Finance Director at the Heartland United Way (308-382-2675) as soon as possible to make the adjustment. After Thursday, May 9, 5:00 pm CST, all gifts made during Go Big GIVE are considered final and non-refundable (unless otherwise directed by the merchant processing company). Refunds may take 7-10 business days to process after settling. ADD to donor information.

Terms of Participation

Please certify acceptance of the required agreements and liability disclaimer during the registration process.

- ☐ As a participating organization, I certify that we have a current 501(c)(3) public charity status as recognized by the IRS to be a qualified recipient of tax-deductible gifts and that my organization meets all federal filing requirements for tax-exempt organizations.
- ☐ As a participating organization, I certify that, we have an organized board & volunteer base with a visible, physical presence that provides services directly impacting Hall, Hamilton, Howard and Merrick Counties.
- ☐ I certify that as a participating organization, we are governed by a local body such as a board of directors, board of trustees, etc. that meets at least quarterly.

☐ I certify that all funds raised during Go Big GIVE will be used for programs and services in Hall, Hamilton, Howard and Merrick counties.

☐ As a participating organization, I certify that, to the best of our knowledge, all information entered into the Go Big GIVE profile on gobiggive.org is accurate and up-to-date.

☐ In compliance with the USA PATRIOT Act and other counterterrorism laws, as a Go Big GIVE participant, I certify that all Go Big GIVE funds and donations will be used in compliance with all applicable anti-terrorist financing and asset control laws, statutes and executive orders.

☐ As a participating organization, I agree to notify the Greater Grand Island Community Foundation and the Heartland United Way, as soon as possible, should the organization cease or substantially reduce its operations or should the Internal Revenue Service propose to revoke its Section 501(c)(3) status.

☐ I understand that Go Big GIVE organizers may remove a participating organization's profile from gobiggive.org at their sole discretion at any time.

☐ As a participating organization, I understand that my organization is expected to take part in all applicable training sessions coordinated by Go Big GIVE organizers.

The Greater Grand Island Community Foundation and the Heartland United Way have final discretion in approving organizations for participation. For questions regarding eligibility please contact the Go Big GIVE Team at give@gobiggive.org or the Heartland United Way 308-382-2675 or the Greater Grand Island Community Foundation 308-381-7767.

Liability Disclaimer

As the appointed representative, I hereby release the Heartland United Way, Greater Grand Island Community Foundation, Go Big GIVE, and its affiliates, officers, board, and employees, jointly and severally, from any claims for any loss or damage sustained while participating in Go Big GIVE. This disclaimer extends, applies to, and also covers and includes all unknown, unforeseen, unanticipated and unsuspected injuries, damages, losses and liability and the consequences thereof, as well as those now disclosed and known to exist. The provisions of any state, federal, local or territorial law that release such party from liability shall not extend or apply to claims, demands or damages which are unknown or unsuspected to exist at this time to the person executing such release. This authority also extends to coordination of participation efforts and use of public content from this organization's websites for marketing purposes. It is further understood and agreed that participation in Go Big GIVE is not to be construed as an admission of any liability and/or acceptance of assumption of responsibility by the Heartland United Way, Greater Grand Island Community Foundation, Go Big GIVE, and its affiliates, officers, board, and employees, jointly and severally, or for any damages and expenses for which the Heartland United Way, Greater Grand Island Community Foundation, Go Big GIVE, and its affiliates, officers, board, and employees become liable as a result of any alleged act of a Go Big GIVE participant.